



Media Kit 2008

EMPLOYMENTSCAPE | Overview

EmploymentScape was founded on the idea that people's lives can be transformed when they discover the means to drive their professional destinies and reach their career goals. Thus, EmploymentScape seeks to build meaningful relationships with its clients and guide them during the college, post-graduate, entry-level, and veteran years of their careers.

EmploymentScape fervently believes that research and its effective application can be the most powerful force in any life, and our goal is to bring the power of effective research into the lives of people everywhere. Historically, we have found that the most value for our research is in the career field. Here, we have changed the lives of hundreds of thousands of people throughout the world by showing them the opportunities available to them through effective research of the world's job openings—and more.

Collectively, our companies employ several hundred people throughout the world. In every single field we enter, we become the top company in our space within a span of one to two years. This happens regardless of the business we enter, and it occurs as if by natural law. Take a look at just a few of the incredibly successful ventures we've brought to life so far:

EMPLOYMENTSCAPE | EmploymentCrossing



EmploymentCrossing.com



LawCrossing.com



BankingandFinanceCrossing.com



EMPLOYMENTCROSSING

EmploymentCrossing is the main hub for our collection of 90-plus industry-specific job boards. By dividing and conquering each job industry, our goal is to gather and share with the world all current and active job listings. We have targeted 91 key industries and set out to master each job market by mining and posting all relevant jobs from employer career webpages, newspapers, job boards, and other online resources. In addition, we do not charge employers to post jobs, a unique approach that encourages ever more job diversity on our sites.

Whether its focus is law, banking and finance, healthcare, or public relations, each Crossing site immerses its job-seeking audience in the latest and greatest job selections for the industry it covers, along with a variety of weekly articles and resources featuring the hottest news, trends, and names in its field.

EmploymentCrossing and its large collection of sites stemmed from our first industry-specific job board: LawCrossing. In becoming the legal industry's go-to site for attorney jobs, legal staff jobs, and clerkships for law students, LawCrossing has accumulated the popularity, growth, and mastery that EmploymentCrossing has worked to develop on an even larger scale.



EMPLOYMENTCROSSING

100KCrossing	ConstructionCrossing	InformationTechnologyCrossing	PublishingCrossing
AccountManagementCrossing	ConsultingCrossing	InsurCrossing	PurchasingCrossing
AccountingCrossing	ContractManagementCrossing	IntellectualPropertyCrossing	QAQCCrossing
ActuarialCrossing	CounselingCrossing	InternshipCrossing	RadioCrossing
AdminCrossing	CustomerServiceCrossing	JournalismCrossing	RealEstateandLandCrossing
AdvertisingCrossing	DentalCrossing	LawCrossing	RecruitingCrossing
ArchitectureCrossing	DesigningCrossing	LogisticsCrossing	ResearchingCrossing
AuditorCrossing	EditingCrossing	ManagerCrossing	RetailCrossing
AutomotiveCrossing	EducationCrossing	ManufacturingCrossing	SAPCrossing
AviationCrossing	EnergyCrossing	MarketingCrossing	SciencesCrossing
BankingandFinanceCrossing	EngineeringCrossing	MilitaryCrossing	ScientistCrossing
BilingualCrossing	EntryLevelCrossing	NursingCrossing	SellingCrossing
BiotechCrossing	EnvironmentalSafetyHealthCrossing	OccupationalTherapyCrossing	TVCrossing
BlueCollarCrossing	EnvironmentalCrossing	OperationsCrossing	TelecomCrossing
BusinessAnalystCrossing	ExecCrossing	PRCrossing	TrainingCrossing
BusinessDevelopmentCrossing	FoodServicesCrossing	PartTimeCrossing	TransportationCrossing
CLevelCrossing	FundraisingCrossing	PharmaceuticalCrossing	TravelingCrossing
CallCenterCrossing	GLSCrossing	PhysicalTherapyCrossing	TruckingCrossing
ChefCrossing	GovernmentCrossing	PostdoctoralFellowCrossing	UnderwritingCrossing
CivilEngineeringCrossing	HRCrossing	ProcurementCrossing	VolunteerCrossing
ClinicalResearchCrossing	HVACCrossing	ProductManagerCrossing	WorkAtHomeCrossing
ComplianceCrossing	HealthcareCrossing	ProjectManagementCrossing	WritingCrossing
ComputerAidedDesignCrossing	HospitalityCrossing	PublicInterestCrossing	

EMPLOYMENTSCAPE | Job Search Targeted Mailing Services

Our collection of job search targeted mailing services provide a strategic method for reaching all the potential employers within a particular region that offer the type of employment a client seeks.

Employment Authority provides services to all students and professionals.

Legal Authority specializes in providing services to law students, attorneys, and other legal professionals.

MBA Authority specializes in providing services to MBA students and business professionals.

Our targeted mailing companies employ a team of researchers that work around the clock to mine thousands of websites and job boards for potential employers that we compile in our database, the largest of its kind. Our services are designed to help clients target the right employers.

Highly trained Employment Advocates provide individualized feedback on resumes and cover letters and are knowledgeable about all the hot job industries. They seek to satisfy all of our clients' career needs.

Our writing staff works with clients individually to provide professional resumes and cover letters that meet clients' specific needs, and once finalized, the documents go to press. The names of the purchased contacts are printed on the cover letters and envelopes and are delivered to the given client.

The client only needs to sign the letters, stamp and seal the envelopes, and place them in the mail. For best results, we also recommend that clients follow up with their contacts approximately one week after initial distribution. Many of our clients have received as many as 10 job interviews as a result of one job search targeted mailing, an effective way for professionals to find new jobs.



EmploymentAuthority.com



LegalAuthority.com



MBAAuthority.com

EMPLOYMENTSCAPE | School Loan Companies

Our collection of school loan companies offers first-rate loan disbursement and consolidation services to a variety of students.

EdFed assists a wide range of undergraduate students with their loans.

Medical School Loans specializes in loans for medical school students.

Law School Loans is dedicated to helping law students with their loans.

Graduate School Loans assists graduate students of all majors with their school loans.

Each school loan company assists students in fulfilling their specific educational dreams and successfully preparing for their financial futures. Our school loan companies are committed to providing the medical, legal, and general undergraduate and graduate communities with the necessary tools to effectively plan their education loans and manage their financial affairs. We are dedicated to furnishing the information, products, and services you require, and we have

a steadfast commitment to providing a superior level of customer service at all times. Only our school loan companies provide you with features such as:

- Current interest rates
- Interest-reducing borrower benefits
- Monthly payments
- Application channel for a federal loan consolidation
- E-signature option to facilitate online application

Furthermore, we offer private loan consolidation for individuals who have obtained private loans to complete their education. Students receive their eligibility status within minutes of providing their details. Additionally, the sites contain information, news, resources, and analyses pertaining to medical, legal, and general undergraduate and graduate school activities. Users can also utilize our financial management tools to manage their financial matters effectively.



EdFed.com



GraduateSchoolLoans.com



LawSchoolLoans.com



MedicalSchoolLoans.com

EMPLOYMENTSCAPE | Law School Loan Report



Law School Loan Report provides a unique service in which we help our clients to easily monitor and manage their education loans. We prepare a customized report of a client's federal financial aid history or student aid history when he or she has at least one federal loan. These personalized financial aid summaries detail loan dates, lenders, payment history, and outstanding balances—financial aid tools which assist our subscribers in federal loan management.

Law School Loan Report is a nonprofit, public-benefit organization. Thus, our clients pay absolutely nothing. We specialize in the legal community and are committed to providing fast, efficient, and accurate financial aid services to law students, attorneys, and other legal professionals who have opted for federal loans to achieve their educational goals.

lawschoolloanreport.org

EMPLOYMENTSCAPE | ResumeApple



ResumeApple.com

ResumeApple is a resume-writing service for students and professionals alike that prepares exceptional resumes and cover letters which give emphasis to clients' career objectives. We have a superior understanding of presentation and an unparalleled knowledge of a wide spectrum of industry sectors.

Our resume writers are exceptionally detail-oriented, as preparing resumes requires special attention to areas such as spacing and formatting, as well as spelling, punctuation, and grammar. The result needs to be 100 percent perfect. Nothing less is acceptable for a resume, the most important document in an individual's career.

Our goal is to use the information that a client provides to prepare a professional document that will ensure a first interview.

EMPLOYMENTSCAPE | Judged



Judged.com

Judged.com is an insider source for real, unfiltered intelligence on law firms around the world. At Judged, attorneys, law students, and legal professionals are given an open platform where they can rate and discuss law firms with others in the know, anonymously and for free.

Committed to protecting the privacy and anonymity of its users, Judged is quickly becoming one of the most sought-after resources for the latest news about what's happening in the legal market. This is one place where you can ask questions and post your opinions about law firms without worrying about who might be reading.

EMPLOYMENTSCAPE | JD2B



JD2B.com

JD2B is a website and blog forum that focuses on news and resources of interest to law school applicants, law students, and recent grads. JD2B is a preferred cyberspace platform to post messages, ask questions, and look into anything you need to know as you enter the exciting legal profession.

One of the most popular legal sites in the world, JD2B makes available the most comprehensive collection of legal resources under one roof. You can discuss any law-related topic, post messages about your interests, and communicate your ideas to others across the broad spectrum of the legal community. Add-on features such as course outlines, books, dictionaries, directories, humor, knick-knacks, and stores are also available on JD2B.

EMPLOYMENTSCAPE | Attorney Resume



AttorneyResume.com

THE WORLD'S LARGEST ATTORNEY RESUME SERVICE **ATTORNEY RESUME**

Attorney Resume provides unsurpassed resume-writing and cover letter services to recent law graduates and legal professionals. This helps them to place themselves in a niche position when it comes to securing jobs. Since a resume is often the first contact that an employer has with a potential employee, we take great pains to provide our customers with a winning resume. This gives them the necessary edge over other applicants in an extremely competitive job market.

At Attorney Resume, our writers masterfully craft resumes that tell employers exactly what they are looking for. Since inception, we have helped thousands of attorneys to get jobs at top law firms across the United States, including firms such as Latham & Watkins, SkaddenArpsSlate Meagher & Flom, General Electric, Yahoo!, Cravath Swaine & Moore, and Sidley & Austin. Furthermore, our list includes placements at top positions with prestigious public interest organizations and clerkships with federal judges.

We also have unparalleled knowledge of the legal industry that allows us to transform good candidates into exceptional ones.

EMPLOYMENTSCAPE | Law Firm Staff



LawFirmStaff.com

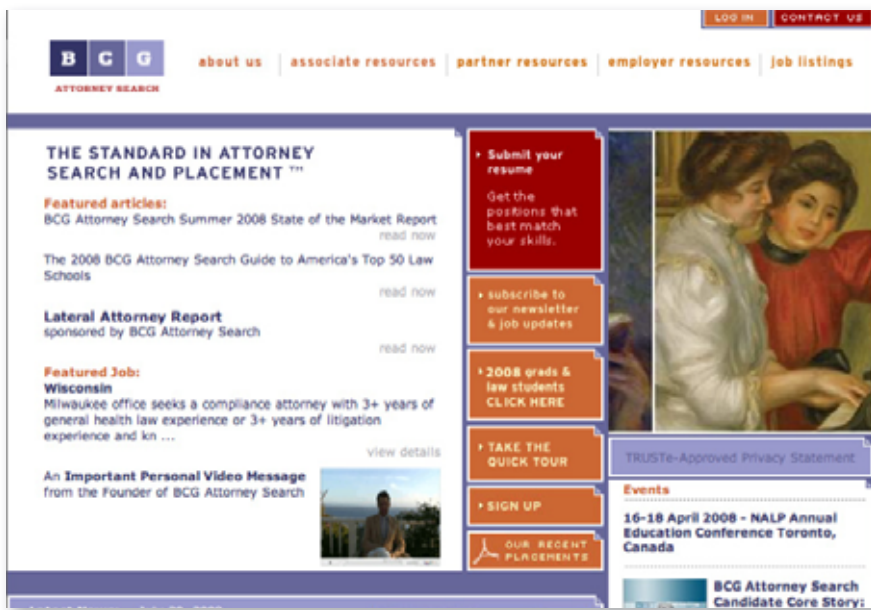
Law Firm Staff is different than other legal placement agencies. Many agencies offer placement services for the legal community, but their services are generally restricted to attorneys and other mainstream legal personnel. Meanwhile, paralegals and other staff handle much of the workload at most law firms, as most attorneys and upper-level legal professionals rely heavily on their staff for important back-end work such as research, briefs, and other projects. Accordingly, Law Firm Staff endeavors to provide the best candidates in this area.

We provide both temporary and direct-hire placement candidates for law firms that seek the very best paralegals, legal secretaries, and other administrative personnel. Our sole focus is to place experienced and highly skilled legal professionals in positions at the best law firms.

EMPLOYMENTSCAPE | BCG Attorney Search

B C G

ATTORNEY SEARCH



BCGSearch.com

BCG Attorney Search is the largest legal recruiting firm in the United States dedicated exclusively to placing top associates and partners in premier law firms. We are extraordinarily focused in what we do and believe the results we achieve for our candidates in the law firm market are unparalleled. We believe that pursuing a singular goal allows us to provide a level of service and personal attention that is unmatched by our competitors.

With offices in Atlanta, Boston, Century City, Charlotte, Chicago, Denver, Houston, Las Vegas, Los Angeles, Miami, New York, Newport Beach, Palo Alto, Phoenix, San Francisco, and Washington DC, we are well suited to represent attorneys in most major national markets.

We spend a great deal of time with each of our candidates to discuss their particular interests and qualifications, and how these match with the firms they are interested in. Because of this careful thought and attention to detail, we believe that we are able to make more placements than our competitors. We have built our business on valuing our relationships both with our candidates and with the firms we work with, and we continuously work to cultivate our existing relationships and build new ones.

EMPLOYMENTSCAPE | General Counsel Consulting

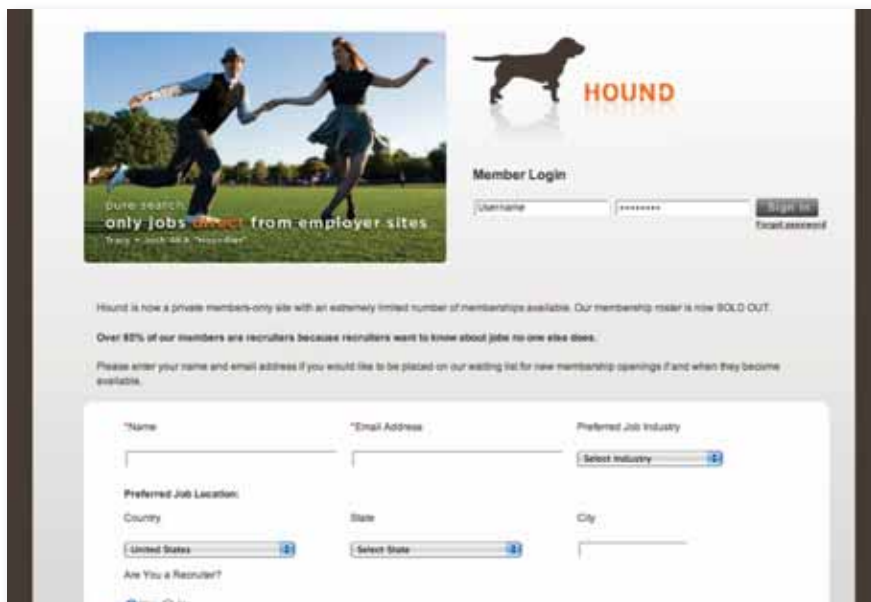


GCConsulting.com

General Counsel Consulting distinguishes itself from other legal search firms by focusing exclusively on placing top attorneys in in-house positions within corporations around the world. Our exclusive focus on in-house recruitment has enabled us to create the largest in-house attorney candidate database and to develop the most extensive database of in-house employer contacts of any legal recruiting firm in the country.

General Counsel Consulting and its affiliates are responsible for getting an estimated 10,000+ attorneys jobs each year. No other attorney search and placement firm in the world matches our resources and level of success. We do not simply rely on industry practices in our recruiting; we create them.

EMPLOYMENTSCAPE | Hound



Hound.com

Hound is a revolutionary job source that brings together the world's largest jobs database with a simple, easy-to-use interface that allows job seekers to search for jobs from websites all around the world. Hound ranks and displays the available results, including links to the websites retrieved. Clicking on a link takes you directly to the actual job page at the particular website. All with the power of just a single click!

We help you find the opportunities that are right for you. You can search for jobs by title, keywords, or company name to ensure that we match your request with only the positions that fit your criteria. Hound is continuously adding newer websites to its search engine's database and offers more options than traditional job search sites.

EMPLOYMENTSCAPE | Legal Authority Financial



LEGAL AUTHORITY

Financial Services

LEGAL AUTHORITY
Financial Services

EXISTING CUSTOMERS LOGIN HERE

HOME | SERVICES | ARTICLES | CONTACT US

July 30, 2008

Your career is the most important investment you'll ever make. At Legal Authority, we understand this and work every day to provide you with the largest portal of legal employment opportunities in the world, bringing attorneys and employers together at a price that is well below market. And now, Legal Authority has found another way to help serve you in your job search.

We are now able to offer special financing to qualifying customers. If your order will cost \$500 or more, you may be eligible for a payment plan. Payments can be as low as \$25 a month, and no payments will be required for the first six months. If the balance is paid within 6 months, no interest or finance charges will be applied.

Customers who are currently enrolled in law school at least half-time have even more freedom from charges. No payments will be required until graduation or after six months, whichever is longer, and no interest or finance charges will be applied if the balance is paid within 6 months of graduation.

Applying for financing is quick, easy, and secure.
Find out more about your options today! Call us at (800) 293-3946.

INVEST IN YOUR CAREER
NOW.
PAY LATER...

Why Choose Legal Authority and Legal Authority Financial?
Special Offers for Members
Student Benefits
Identity Assumed up to \$250,000
LEGAL AUTHORITY

Terms & Conditions - Privacy Policy
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175 South Lake Ave
Pasadena, CA, 91101, United States

LegalAuthorityFinancial.com

Legal Authority Financial provides law students and attorneys with a cost-effective, fast, and easy-to-use alternative to a traditional job search. We offer unlimited financing to qualifying customers. This is a part of Legal Authority's commitment to provide all legal professionals with the best opportunities to advance their careers and find the right jobs. We offer payment plan options at competitive interest rates. Current students who attend law school at least half-time have even more options, in that we have customized payment options for students who will graduate or who have recently graduated from law school.

When you register for our services, you can trust that we will never sell your personal information, including your email address, to any third parties. Legal Authority Financial is committed to protecting clients' privacy. In addition, we will never share any information relating to your employment situation with any third parties.



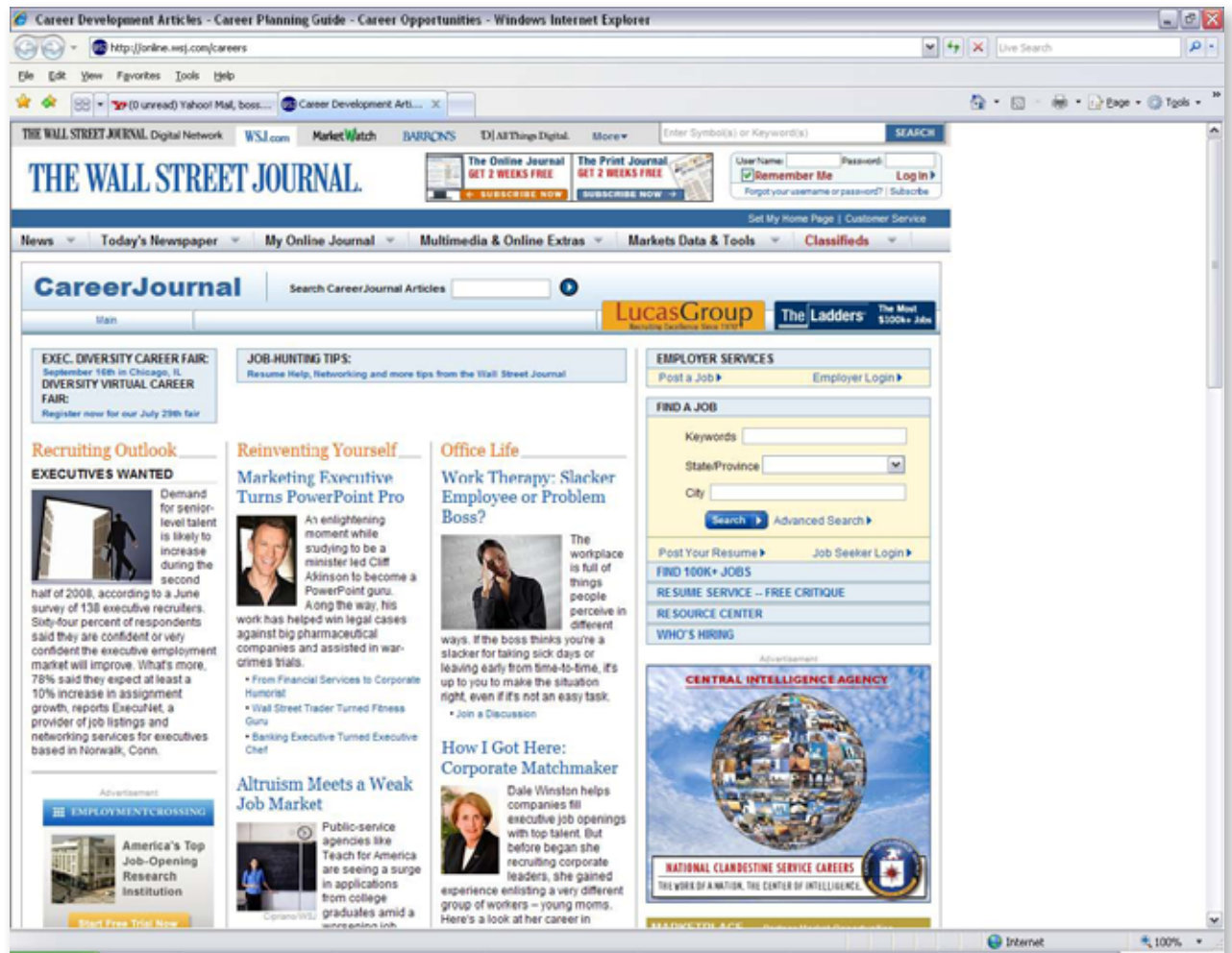
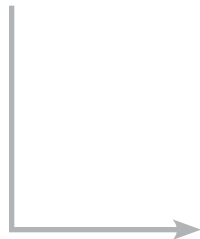
MerchantCreditAdvance.com

MerchantCreditAdvance specializes in providing cash advances for small-to medium-sized businesses. With minimal requirements to qualify for cash advances, we help businesses with limited financial support or that have little or no collateral receive cash advances to revive themselves financially. Whether it be for renovations, new equipment, business expansion, buying out a partner, additional merchandise, or new marketing and advertising, we can help promising companies fund their everyday projects to realize their full potential.

After meeting a few qualifications, which include earning at least \$5,000 per month from credit card sales and sharing their business history with us, companies can partner with us on their cash advances. We offer cash advances of as little as \$5,000 to as much as \$150,000. Our financial experts set up qualified candidates with automated systems through which a percentage of every future credit card and debit card sale they make will be given to us. There's also no fixed time frame for repayment. Additionally, there are no closing costs, origination fees, collateral, or cosigner requirements.

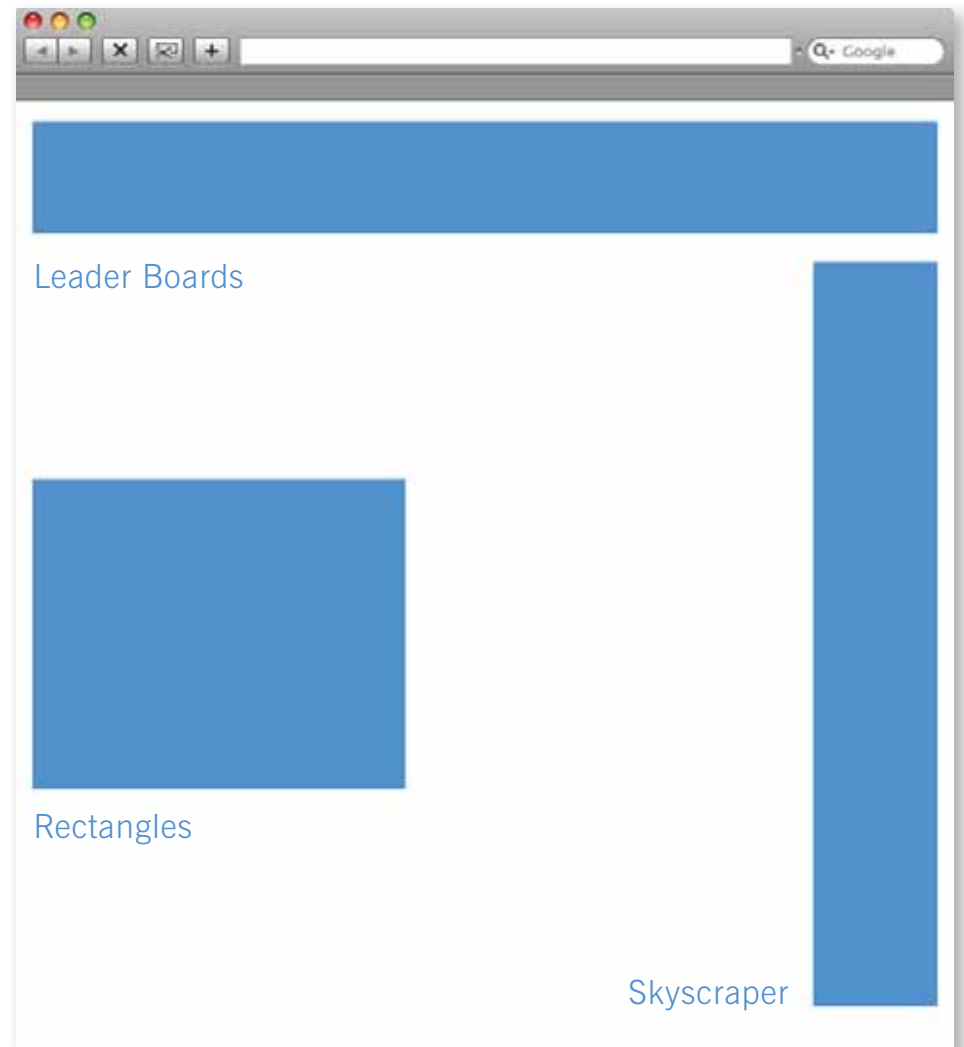
EMPLOYMENTSCAPE | Marketing and Brand Awareness Initiatives

EmploymentScape has taken several initiatives to market its brands to a broad audience. The Wall Street Journal's website is just one of many prominent sites that we've advertised on.



EMPLOYMENTSCAPE | Banner Sizes for Our Websites

728 X 90 Leader Boards
300 X 250 Rectangles
120 X 600 Skyscraper
Custom Size



EMPLOYMENTSCAPE | Banner Sizes for Our Weekly Newswire Mailings

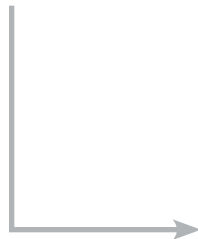


Over one million member emails to search from!

EMPLOYMENTSCAPE | Direct Email Ad Opportunities

Brand your services/products using a solo email message to your desired target audience.

We can send text-based email, or HTML graphic emails.



Don't Let Your Career Hang, Reach Your Career Goals with Your Degree.

Associate's Bachelor's Master's Doctoral Certificates

Whatever Your Desired Profession Is, We Have a Degree or Certificate that Will...

Advance Your Career in Months!

YOUR DEGREE SEARCH

-- Choose Degree --

-- Choose Program --

Search Programs

Your Salary: Minimum Income Levels *

Degree Level	Minimum Income Level
Associate's Degree	\$40K
Bachelor's Degree	\$65K
Master's Degree	\$83K
Doctoral Degree	\$103K

Benefits of Online Education

- Make Yourself More Marketable and Valuable to Employers
- Financial Assistance Available So You Don't Lose Your Current Income
- We Have Your Degree Here - Thousands of Programs to Choose From
- Earn Your Degree and Earn a Higher Salary
- Continue Working Your Current Job and Complete in as Little as 12 Months

The time is right for you to start exploring an online degree that's right for you. With an online degree, you'll enjoy the convenience of taking courses according to your schedule, and access to an almost unlimited variety of degrees, certifications, and courses.

Is Financial Aid Available?

100% yes! In fact, the opportunities for financing your online education have never been stronger. Below are a few options to consider:

- **Banks and Student Loan Providers** - offer financial assistance to help you earn your degree
- **Your Employer** - many small and large companies offer tuition reimbursement
- **Grants and Scholarships** - often available; make sure to inquire or look for grants and scholarships and scholarship services at the online college or university of choice. One helpful hint - never pay fees to a scholarship services!
- **Financial Aid Packages** - when applying to an online college or

Thank You

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